



# RED RIBBON WEEK

AT SEAFORD HIGH SCHOOL  
OCTOBER 25-29, 2021

Dear students and families,

“Red Ribbon Week” is dedicated to federal drug enforcement agent Enrique Comerena, who was killed by drug traffickers in Mexico in 1985. In response to his death, angered parents across the country began wearing red ribbons to symbolize their commitment toward the creation of a drug-free America. In 1988, Congress officially proclaimed the first National Red Ribbon Week. The red ribbon has now become a symbol for the drug-free movement. Over 100,000 schools and organizations nationwide celebrate Red Ribbon Week, making it the most successful drug prevention event ever held.

Seaford High School is dedicated to this cause. The Students Against Destructive Decisions (SADD) club will be hosting events and providing red ribbons to students and staff in our school in observance of Red Ribbon week. This being said, ribbons don't change behavior. It will take a real partnership between the school, the community and the families within it to increase the probability that our students will make wise choices regarding the use of alcohol and other drugs. We hope the ribbons serve to remind the students to make safe choices, and to remind adults of our role in prevention.

## Monday, October 25 - Mailbox Monday!

Letters will be distributed to students, faculty, and community about the meaning and importance of Red Ribbon Week. There will also be pledge-signing and ribbon handout in front of the cafeteria.

## Tuesday, October 26

Students will gather after school to decorate the main hallway of SHS **RED!** ALL ARE WELCOME! There will also be pledge-signing and ribbon handout in front of the cafeteria.

## Wednesday October 27

Pledge-signing and ribbon handout in front of the cafeteria will continue.

## Thursday, October 28

**WEAR RED DAY!** All students and staff are encouraged to wear red to show their support of Red Ribbon Week! Pledge-signing and ribbon handout in front of the cafeteria will continue. A photo of all those wearing red will be taken immediately after school at 2:15 in the courtyard between B and C wings.

*\*\* Red Ribbon Facts of the Day will be given over the announcements, daily!*

*\*\* Students are encouraged to wear their red ribbons Monday through Friday!*

If you have any questions about the “Red Ribbon Week” program, please feel free to reach out to SADD advisors Dr. Chelsea Emerman ([cemerman@seaford.k12.ny.us](mailto:cemerman@seaford.k12.ny.us)) and/or Ms. Mary Lang ([mlang@seaford.k12.ny.us](mailto:mlang@seaford.k12.ny.us)). We look forward to a week full of meaningful activities to raise awareness.

Truly yours in Seaford Pride,

Ms. Schnabel, Ms. Bisulca, Dr. Morey, Dr. Emerman, and Ms. Lang