

# I. Hard Times

- By 1932, 25% of the American people are unemployed.
- Farmers begin to destroy food while city children are starving.
- People look for work anywhere they can. Shoe shining, selling apples.

- Shanty towns spring up. “Hooverilles.”
- Hoover flags,  
Hoover Blankets.









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## II. Hoover's Response

- Hoover is unable to deal with the problem.
- *“Prosperity is right around the corner!”*
- *“Soon there will be a chicken in every pot”*